





# FRIDAY 9<sup>TH</sup> FEB TO SUNDAY 11<sup>TH</sup> FEB 2024



**HOTEL CENTRE POINT, RAMDASPETH, NAGPUR** 

STREASHP BROGHURE

ANNUAL CONFERENCE OF INDIAN ASSOCIATION OF CARDIOVASCULAR AND THORACIC ANAESTHESIOLOGISTS

# PRE-CONFERENCE WORKSHOPS x 8 Dates - 8<sup>th</sup> Feb 2024 | Timing - 9am to 5pm

6 Lakh each

- Your Company equipment will be used for the hands-on training workstations during the workshop
- One Table space will be provided outside the hall for the display of your products
- Acknowledgement as a sponsor on communications & on the conference website
- 2 complimentary Lunch will be given during the workshop & conference

### SCIENTIFIC SESSION IN MAIN HALL A - Day 1 & 2 (full day) 15 L each

### 9<sup>th</sup>, 10<sup>th</sup> Feb 2024

- Your Company Slides will be displayed during the session that you choose to sponsor [Please note no product slides will be allowed, only your company slide can be shown]
- Company Chair Covers with logo
- Acknowledgement as a sponsor on communications & on the conference website
- 5 complimentary Lunch will be given during the workshop & conference

### SCIENTIFIC SESSION IN HALL B - Day 1 & 2 (full day) 10 L each

### 9th, 10th Feb 2024

- Your Company Slides will be displayed during the session that you choose to sponsor
   [Please note no product slides will be allowed, only your company slide can be shown]
- Company Chair Covers with logo
- Acknowledgement as a sponsor on communications & on the conference website.
- 5 complimentary Lunch will be given during the workshop & conference

### SCIENTIFIC SESSION IN HALL C - Day 1 & 2 (full day) 7.5 L each

### 9<sup>th</sup>. 10<sup>th</sup> Feb 2024

- Your Company Slides will be displayed during the session that you choose to sponsor [Please note no product slides will be allowed, only your company slide can be shown]
- Company Chair Covers with logo
- Acknowledgement as a sponsor on communications & on the conference website
- 5 complimentary Lunch will be given during the workshop & conference

### SCIENTIFIC SESSION IN HALL D - Day 1 & 2 (full day) 5 L each

### 9th, 10th Feb 2024

- Your Company Slides will be displayed during the session that you choose to sponsor
   [Please note no product slides will be allowed, only your company slide can be shown]
- Company Chair Covers with logo
- Acknowledgement as a sponsor on communications & on the conference website
- 5 complimentary Lunch will be given during the workshop & conference

### SCIENTIFIC SESSION IN Day 3 (Till Lunch)

#### 11th Feb 2024

### **HALL A - 5L, HALL B - 3L, HALL C- 2.5L, HALL D- 2.5L**

- Your Company Slides will be displayed during the session that you choose to sponsor [Please note no product slides will be allowed, only your company slide can be shown]
- Company Chair Covers with logo
- Acknowledgement as a sponsor on communications & on the conference website
- 5 complimentary Lunch will be given during the workshop & conference

## INDUSTRY SESSION Day 1 & 2 - Tentative Time - 12.00 to 1.00 pm 30 min each @ 5 Lakh per Session

- Simultaneous industry sessions will be done in multiple halls during this time slot on each day
- Registered delegates will have a choice as to which session they wish to attend
- We will provide you with the registered delegate list 5 days prior to the event so that you can promote / publicize your session
- We will make digital signage with program details and display it out your hall before the session starts
- Podium Branding with your company logo will be provided and done by us during your session.
- Industry Session Slides will be projected during the main halls in-between sessions for publicity
- We will make Flyers of your session and display it on our website
- Please note the Industry Session Time Slots are available to choose from on first come first serve basis
- You can select the topic & faculty of your session that you plan, however you will need to send
  it to us for approval from our scientific committee, so that we try to ensure no overlapping of
  speakers/topics/ timing etc takes place and we maintain a high standard of scientific content
  & a smooth flow of the industry sessions
- Acknowledgement as a sponsor on communications & on the conference website
- 5 complimentary Lunch will be given during the workshop & conference

# BANQUET & CULTURAL PROGRAM SPONSOR Date: 9<sup>th</sup>, 10<sup>th</sup> Feb 2024

25 Lakhs

- · Acknowledgement as a sponsor on all communications & on the conference website
- Cultural Evening Sponsors Name and Logo on the Stage Backdrop
- · Repeated prominent mention of sponsors name by the emcee during the evening
- · Name of the Sponsor on the Banquet Invitations & information signages
- · Sponsor Tent Cards / placards can be placed at each table, provided by you
- · You can do your Company Branding behind Food Counters / Bar Counter
- Invitation to 10 officials of the sponsor for the banquet evening
- 10 complimentary Lunch during the symposium

### BREAKFAST SYMPOSIUM Date: 10<sup>th</sup> & 11<sup>th</sup> Feb 2024

5 Lakhs

- Prominent acknowledgement to the sponsor at the location of food court including the Company Logo and name printed on digital display etc
- · Your Company Slide will be displayed in between session in the scientific hall
- · Sponsor's name would be printed in the scientific program next to the lunch session.
- 10 complimentary Lunch will be given during the conference

### LUNCHEON SYMPOSIUM Date: 9<sup>th</sup>, 10<sup>th</sup> & 11<sup>th</sup> Feb 2024

10 Lakhs per Lunch

- Prominent acknowledgement to the sponsor at the location of food court including the Company Logo and name printed on digital display etc
- · Your Company Slide will be displayed in between session in the scientific hall
- Sponsor's name would be printed in the scientific program next to the lunch session.
- 10 complimentary Lunch will be given during the conference

QUIZ, Day 1 & 2, 9<sup>th</sup> & 10<sup>th</sup> Feb 2024

5Lakhs

- Quiz Branding of the sponsoring company
- The company will provide a sponsored prize valued at 2.5 lakh

# REGISTRATION COUNTER Date: 8<sup>th</sup>, 9<sup>th</sup>, 10<sup>th</sup> & 11<sup>th</sup> Feb 2024

### 20 Lakhs

- Registration counters Registration desk will be named after the Sponsor, Branding of the desk as per the specification to be approved by the Organizing Committee
- · Inserts Sponsors promotional material will be placed inside the kits
- Delegate Badge: your company logo printed on the delegate badges and lanyards
- · Website: Acknowledgment as sponsor on the website with a link to the company's website
- · 10 complimentary Lunch will be given to you during the conference

### KITS 9<sup>th</sup>, 10<sup>th</sup> & 11<sup>th</sup> Feb 2024

20 Lakhs

- Gift samples to be shown and approved by the organizers
- Minimum quantity of kits 700 Pieces.
- Kits distribution stall One 3 mts x 2 mts Stall Kit collection stall will be provided to the sponsor, manning & distribution of the kits / bags will be done by the sponsor officials along with the organizers.
- · Website: Acknowledgment as sponsor on the website with a link to the company's website
- 10 complimentary Lunch will be given to you during the conference



### **EXHIBITION AREA**

20 Lakhs

### Platinum Stall in Exhibition Area (6)

One stall of 6 ft x 18 ft Company name on stall fascia 2 tables, 4 chairs, plug points & spot light in the stall 4 complimentary lunch

### Gold Stall in Exhibition Area (13)

One stall of 6 ft x 10 ft Company name on stall fascia 2 tables, 4 chairs, plug points & spot light in the stall 3 complimentary lunch 15 Lakhs

7.5 Lakhs

### Silver Stall in Exhibition Area (8)

One stall of 6 ft x 6 ft Company name on stall fascia 2 tables, 4 chairs, plug points & spot light in the stall 2 complimentary lunch

# ADD-ONS

### Note Pads, 700 pieces – 1L

The sponsor's logo and conference branding on the notepads, which will be printed by the sponsor and provided to the organisers 2 days before the conference for inclusion in the conference kits. Samples to be approved by the organising committee

### Pens, 700 pieces - 1L

The sponsor's logo and conference branding will be printed on the pens, which will be printed by the sponsor and handed over to the organisers 2 days before the conference, to be included in the conference kits. Samples to be approved by the organising committee

### Room Key Sleeve - 2L

The sponsor's logo and conference branding will be printed on the Room Key Sleeve, which will be printed by the sponsor and given to the organisers 2 days before the conference the conference to be give to the partnered hotels.

### T-Shirt - 2L

The sponsor's logo and conference branding will be printed on the T-shirts, which will be printed by the sponsor and given to the organisers 2 days before the conference in accordance with the conference's activities.

### Caps - 2L

The sponsor's logo and conference branding will be printed on the caps, which will be provided by the sponsor and given to the organisers 2 days before the conference in accordance with the conference's activities.

### Bottles - 2L

The sponsor's logo and conference branding will be printed on the bottles, which will be provided by the sponsor and given to the organisers 2 days before the conference in accordance with the conference's activities.

### Flags, Minimum 5 - 5L

The sponsor's logo and conference branding will be printed on the flags, which will be provided by the sponsor and given to the organisers 2 days before the conference in accordance with the conference's activities., where they will be placed along the main venue to welcome the attendees.

### Cloak Room - 2L

Signage displaying the name and logo will be placed at the Cloak Room. The company will provide baggage tags, and the cloak room will be managed by sponsor's officials

### Tea/Coffee Counters Available Throughout the Day - 1.5L

As official sponsors of the Tea/Coffee Counters, your company's name and logo will be featured on the counter. Please arrange for appropriate signage

#### HAND SANITIZING DISPLAYS - 1L

Place your hand sanitizers near the lunch area in the Exhibit Hall. You may position up to twelve hand sanitizing stations in the lunch area, each with your branding.

# FULL PAGE COLOR ADVERTISEMENT IN THE CONFERENCE BROCHURES

2 Lakhs

HALF PAGE COLOR ADVERTISEMENT IN THE CONFERENCE BROCHURES

1 Lakh

### For Details, please contact

- secretaryiactacon2024@gmail.com
- +91-9307406736



www.iactacon2024.org

ANNUAL CONFERENCE OF INDIAN ASSOCIATION OF CARDIOVASCULAR AND THORACIC ANAESTHESIOLOGISTS







